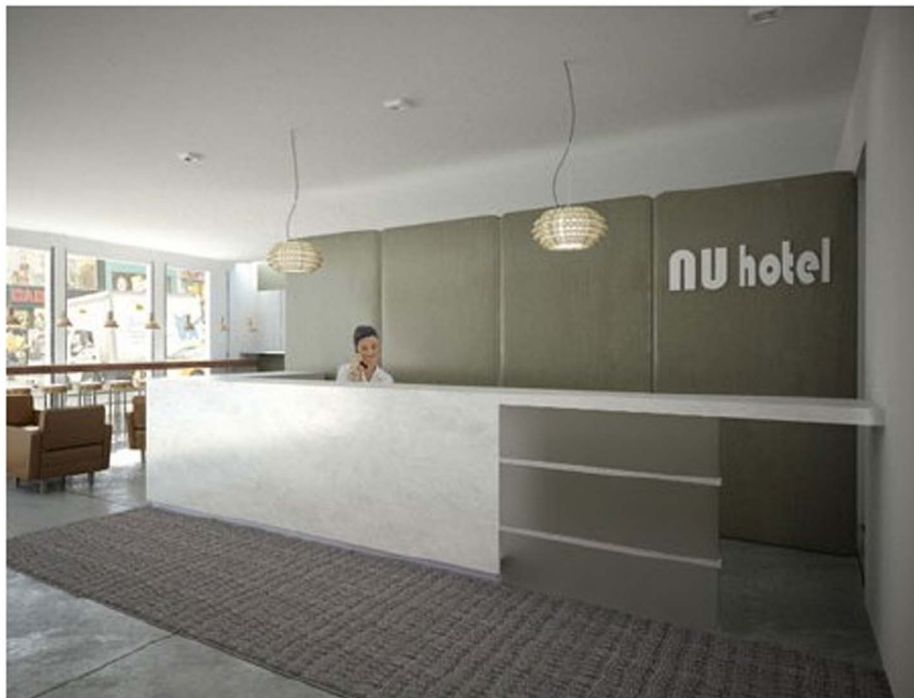


Nu Hotel Opens in Brooklyn

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Hersha Hospitality, the company behind the recently opened [Duane Street Hotel](#) in Tribeca, New York City, is now taking on Brooklyn. The [Nu Hotel](#) is billed as Downtown Brooklyn's first boutique hotel. The 93-room, newly built hotel was designed by Datumzero Design Office and has guest rooms in three styles, the Nu Standard, the Nu Friends Suite, and the Nu Urban Suite. The Nu Friends Suites are equipped with bunk beds and modular furniture and Nu Urban Suites feature a cozy bed niche with leather surroundings, a sitting area and custom hammocks. Rooms have cork flooring, organic bedding materials and custom furnishings crafted from FSC-certified, sustainably harvested teak wood. Rooms also include 32" flat-screen televisions with "jack packs" to dock audio, video and computer electronics and complementary wifi access. The bathrooms have stone and glass showers, rain head showers, Aveda bath products and chalkboard walls where guests can jot notes for housekeeping, travel companions or themselves.

The hotel also includes Nu Bar, the hotel's cafe/lounge and the Nu Gym as well as bike storage and bicycle use service. The lobby, like many these days, is designed for lingering with a business center, custom concierge service and the "library nook" which offers a comfortable place to hang out. Rates begin at \$200 per night.

Gallery: [Nu Hotel Brooklyn](#)

